



*Masthead Studios
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The BEID program was great experience for me as I wanted some post graduated training, which involved more practical approach. Lecturers were well trained with excellent skills and practical experience. Discussions in class were very interesting and the different opinions added to the value of the whole course. Both the electronic and paper materials were more than enough, and I will surely go back to them any time I need some information. During the course I had the opportunity to switch from employee to manager level, that gave me a good insight from the two points of view.

Before the start of the course I wanted to improve mainly my financial knowledge, but at the end it turned out that I learned much more that that in all fields of business – management, marketing, human resource.

Atanas Atanasov
Director