



Sofia, April 11th, 2007

RECOMMENDATION LETTER

To Whom It May Concerns

Dear Sir/ Madam,

I would like to express my great satisfaction with BEIED PMM program.

For me as an executive manager of a newly opened company the program was very useful. The visiting speakers demonstrated an in-depth knowledge and good understanding of the latest marketing management practices and they made their best to make the knowledge relevant to Bulgarian climate. I appreciated very much the practical and personalized approach of Mr. Earl Sedlik and Mr. Dudley Blossom.

The program was organized in a highly efficient manner.

And at last, but not at least the program was organized in such a manner that gave me the opportunity to come and learn more about the businesses of other participants and we found that we can do a common business and now some of them are my business partners.

As a conclusion, I would like to recommend BEIED PMM Programm to any business manager who wants to learn more of the successful global business practices and how to relate and apply them to the current business climate in Bulgaria.

Diana Georgieva
Executive Manager
PIN LAB Brand Management Agency

A handwritten signature in blue ink, appearing to be "Diana Georgieva", is written over the typed name and title.

