

SIEMENS

Pepa Vassileva
Managing Director
BAIED

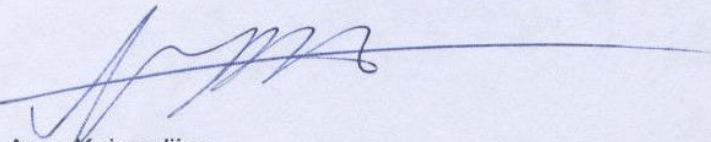
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Your letter of	
Our reference	
Date	October 10, 2005

Dear Mrs. Vassileva,

Thank you for your invitation to participate in the two day MANAGING A SUCCESSFUL ORGANIZATION & BECOMING A CUSTOMER-DRIVEN ORGANIZATION seminar last November. It is a great idea to invite business professionals to share their experience in modern management. With his excellent communication skills and good contact with the audience Mr. Earl Sedlick succeeded to present all the major concepts in contemporary management in a very concise and structured manner. The two day sessions really helped me to shape my visions about how to successfully manage a modern organization

Looking forward to your next seminars, I remain with
Very Best Regards



Arno Kuiumdjian
Head of Global Procurement and Logistics
SIEMENS EOOD

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